

MASTER'S DEGREE IN ENVIRONMENTAL SCIENCE

Area of Concentration In:

PUBLIC INFORMATION

This area of concentration emphasizes communication to diverse audiences about environmental and energy issues. The emphases of the program are in writing and use of instructional media.

Prerequisites

Technical Writing (ENG 313). This may be satisfied by taking Independent Study in Technical and Scientific Communication (ENG 752)

Required Courses

Seminar in Persuasive Communication (COM 633)	3
Independent Study in Public Relations (COM 660)	2
Advanced Technical Writing (ENG 513)	3
Independent Study in Environmental Journalism (ENG 751)	2-6
Sub-total of hours	10

Electives (must take two)

Visual Rhetoric for Technical and Scientific Communications (ENG 411)	3
Advocacy in Contemporary America (COM 537)	3
Organizational Communication (COM 619)	3
Seminar in Interpersonal Communication (COM 634)	3
Seminar in Group Communication (CAT 638)	3
Mass Communication Theory (COM 643)	3
Mass Communication Research Methods (COM 644)	3
Marketing (MKT 541) (Note: This course does not count as a Group B elective if MKT 542 is counted for Group A)	3
Sub-total of hours	6-7
Total Hours	16-18

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